

numbers

THE NEWSLETTER OF MDA AUSTRALIA | ISSUE 1 | APRIL 2008

Welcome to the new look MDA Australia.

It's the first issue of *numbers*, and as you can see, MDA Australia has a new "look". While you scan through highlights of recent MDA projects you're also getting the first glimpses of our newly developed corporate identity which will be rolled out over the coming weeks and months.

Why the change? Corporate identity reflects both a company's way of thinking and its vision. After consulting a specialist design firm, we decided that we wanted to develop an identity that would reflect the

way in which we do business: offering the construction industry a progressive and invigorated approach while maintaining the high standard of business principles that we've developed over many years. We remain committed to delivering the highest levels of expertise and service that you depend on.

Thanks for your continued support, and if you require any additional information on the services that MDA offers please contact any of our team.

THE PROJECTS

BLACKTOWN REGISTRY	1
CBA RETAIL	2
CBA OLYMPIC PARK	3
HOLTERMANN STREET CAR PARK	4
GREENMOUNT AT KIRRIBILLI	4



PROJECT: BLACKTOWN REGISTRY

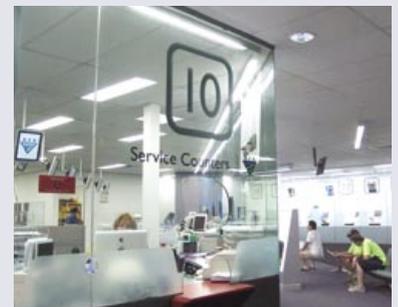


The recently completed Motor Vehicle Registry at Blacktown demonstrates RTA's revised approach to providing a quality outlet that not only provides customers with efficient service in a modern atmosphere but also provides staff with a pleasant and productive work environment.

The branch commenced trading prior to last Christmas and the feed back from the staff and

public has confirmed that the new approach is proving to be very successful.

MDA provided a full cost management service covering the preparation of initial budgets, value management through the design process, assistance through the tender process, final budgets and post contract work comprising of the assessment and negotiation of progress claims, variations and final accounts.





PROJECT: CBA RETAIL

When the Commonwealth Bank (CBA) embarked on its branch refurbishment programme they engaged MDA to provide cost management services on a national basis.

The programme, which is now in its fifth year, has fully refurbished over 390 branches with a further 480 branches receiving either a minor refurbishment or a security upgrade.

As part of the 07/08 programme, CBA has implemented their new generic design in

order to support its vision “to be Australia’s finest financial services organisation through excelling in customer service” by:

- Aligning the look and feel of the branch to sales and service interactions
- Improving and modernising the branch layout
- Creating a more relaxed sales and service environment
- Creating a retail focus

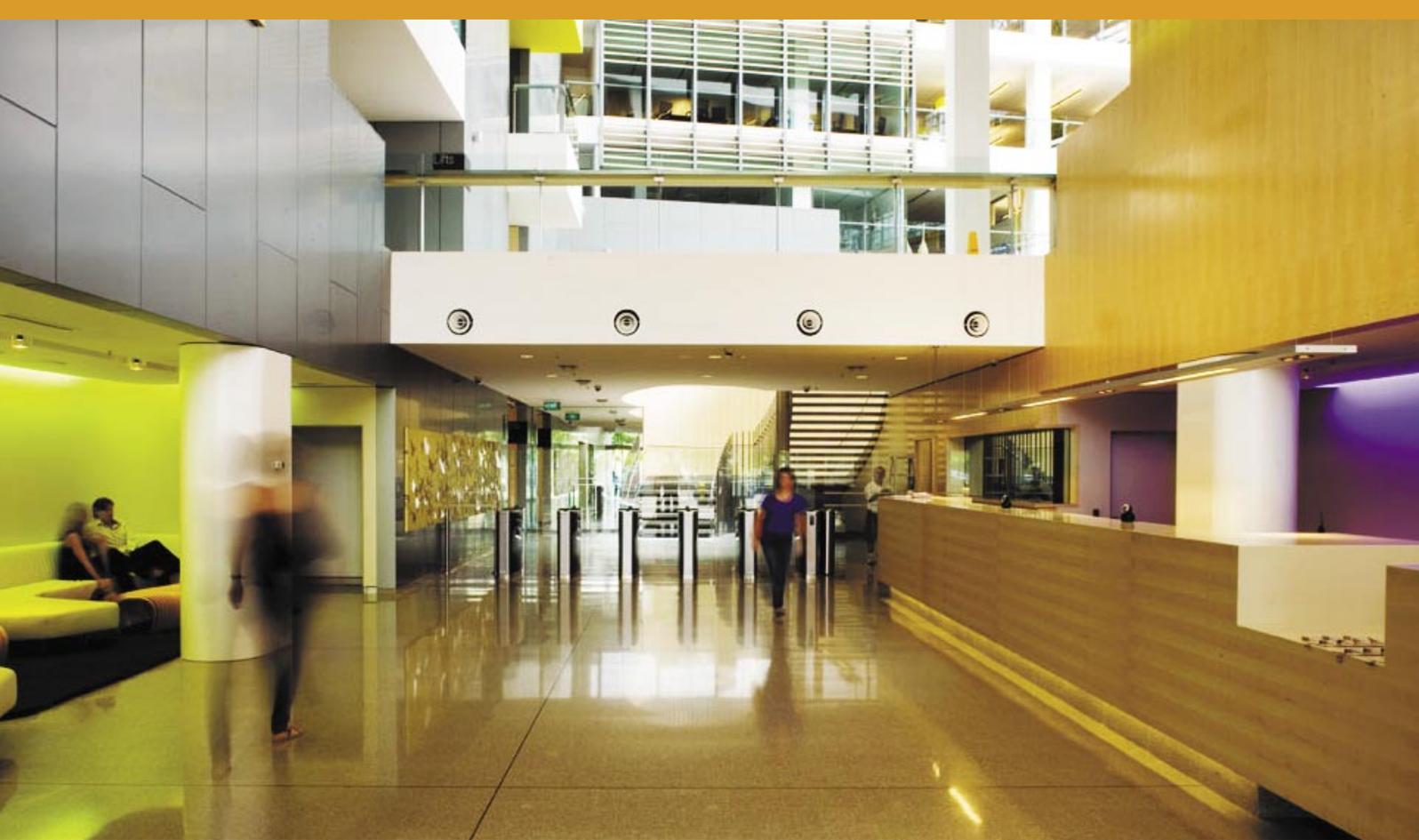
The CBA Value Management and Benchmarking Process.

MDA has been instrumental in the value management process of controlling the cost of CBA’s new design to meet the client’s pre-defined benchmark rate. Historical data from pilot sites was analysed on an elemental basis in order to target areas where savings could be achieved and bulk procurement strategies have been expanded to more than 24 suppliers to maximise economies of scale.

The elemental benchmarking of costs at a branch level also enables detailed cost comparisons between the differing stages of either a single project or those of similar projects. This creates vast amounts of data which is captured and validated for each individual project.

MDA have developed a cost management system which minimises the double handling of data by storing information in a central database and automating standard reports, forms and processes.





PROJECT: CBA OLYMPIC PARK

This 17,500m² project is the first of three fit-outs for The Commonwealth Bank of Australia "campus" style series of buildings at Sydney Olympic Park.

The building provides workspace for various relocated departments within CBA as well as providing for business continuity in the case of an 'event'. The business continuity system is based on flexible layout and communication strategies backed up by a complex security access system.

MDA were an integral part of the project team, providing cost planning services during the design phase of the project before taking responsibility for tendering the project to a panel of pre-qualified tenderers under a modified AS2124 contract.

At the client's request, MDA acted as the 'superintendent' to administer this contract on their behalf. This was in addition to MDA's post-contract cost management role.



The remaining 'campus' fit-outs

The fit-outs have commenced for the remaining 'campus' style buildings and these will be featured in a future edition of *numbers*.



MDA were engaged by North Sydney Council to act as cost managers and the project superintendent for the extension of their multi-level car park in Holtermann St, Crows Nest.

The works involved the construction of two additional levels of car parking, associated pedestrian and vehicular ramps, fire stairs, upgrading of the emergency lighting, façade works and the installation of a lift.

A particular challenge on this project was the requirement to programme the works to allow the lower levels to remain operational throughout the construction period and to ensure that constant safe access was maintained to the adjoining Council premises and the three streets/businesses that the site abuts. With careful planning and positive negotiations with adjoining owners all delivery objectives were achieved and the now completed car park is operating successfully.



PROJECT: "GREENMOUNT" AT KIRRIBILLI



After twelve months of extensive restoration and refurbishment works, the heritage listed "Greenmount" residence in Kirribilli is now complete.

Whilst maintaining the external sandstone fabric and the building's federation charm the owners have successfully incorporated a modern design and up to date technology to result in a home offering the best of both the new and old worlds.

MDA was engaged to prepare budgets, assist with value management, review and approve trade packages, prepare construction schedules and report on site progress, process progress claims and final accounts.



numbers issue 1

We hope you have enjoyed the first issue of *numbers*. If you have any feedback please send it to: numbers@mda-aust.com.au

Produced by:
MDA Australia

Designed by:
Samperi Design • Sydney

Thanks to:
Commonwealth Bank of Australia
The owners of *Greenmount*, Kirribilli
North Sydney Council
RTA NSW

MDA Australia
Level 3, 160 Pacific Highway
North Sydney NSW 2060

t 61 2 9929 8000
f 61 2 9929 8363
e numbers@mda-aust.com.au
w www.mda-aust.com.au